

ATL Newsletter
Tips for Managing Your Toll-Free Numbers

September 2003

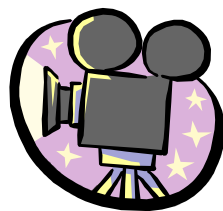


THE 0110 CODE

Some of our clients are familiar with using the CIC code, 0110. If you are not and you are a LEC or CLEC, you should learn about them.

The 0110 code is used to deliver intraLATA traffic to the LEC, but you need to be careful of how you use it. If you are a CLEC using either your own facilities or UNE-P, 0110 should work fine, but if the toll-free number is either under resale from the LEC or on another LEC's retail account, be wary. One of our clients just got a \$40,000 bill from the ILEC because the terminating line was a retail line. The ILEC has the perfect right to collect because the terminating number is assigned to them.

If you have any questions about the use of 0110, please call us.



MEDIA EVENTS

Media Stimulated Mass Calling Events (MSMC). "When the Resp Org has been informed that an MSMC event is going to take place they have the responsibility to proactively notify the appropriate Telecommunications Service Providers Network Management centers of the impending event in accordance with the Network Interoperability Interconnection Forum (NIIF) defined procedures as defined in NIIF Issue #0044" (from Industry Guidelines for Toll Free Number Administration, July 2003).

In other words, when a toll-free number will be advertised in a way which is expected to generate a large number of calls, let us know, so we can make the proper notifications.

It was a delight when there was such an event recently, and we didn't sound stupid when trouble calls came in.



56825 Venture Lane, Suite 110
Sunriver, Oregon 97707
Phone: 541-593-2900-Fax: 541-593-2090
www.atlts.com

**ATL'S PRESIDENT
TO SPEAK AT
ASCENT**

Aelea Christofferson will be speaking at the ASCENT conference. The title of the talk is "Least Cost Routing and Disaster Recovery for Toll Free Services." She will speak at 9:45 AM on Wednesday November 19.

The ASCENT conference will be in Dallas November 16-20. If you would like more information please go to ASCENT's website, www.ascent.org.



CANADIAN LATA

The SMS has consolidated the Canadian LATAs into a single LATA. That is not expected to impact your records, since it has not been possible to route traffic by LATA or NPA in Canada. The Canadian switches limit routing to allow Canada or block Canada – no variations. Most of your numbers were changed automatically by the SMS. Some had to be changed manually. They have been done by ATL at no charge to you.